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Make new friends in Africa...



Travel light in Europe...



Test the water in South America...



Roll across North America...



Get carried away in Asia...



Land down under in Australasia...



Meet royalty in Antarctica...



WIN A £50,000 CONTINENTAL JOURNEY OF A LIFETIME

With seven continents to choose from, which one would you choose for a Priceless journey? How would you explore it, where would you go and who would you take? There's lots to think about so don't forget to use your MasterCard when you're abroad this summer.

Entry is simple. Use your MasterCard abroad between 1st June and 31st August 2007 and you will be automatically entered into the draw to win a £50,000 Priceless journey across the continent of your choice. Remember, every purchase gives you another entry into the draw, so the more you use your card abroad, the greater your chances of winning. Here are a few inspirational ideas from each continent to get you thinking... **Good luck!**

Make new friends in Africa

Experience the raw wilderness of the Kruger National Park, follow the mighty Zambezi to Victoria Falls or enjoy the adrenalin rush of cage diving with Great White Sharks. Hunt for bargains in the colourful souks of Marrakech, go rock climbing in the Rif Mountains or be a little more adventurous and learn to belly dance in Tangiers. Every step takes you further along a road less travelled.

Travel light in Europe

Stroll around the romantic Marais District of Paris, marvel at the sheer beauty of the famous Palace of Versailles or just work on your tan in St Tropez. Change pace by attempting to outrun a bull in Pamplona, learn to snowboard in the Swiss Alps, go ice fishing in Oslo or wind down with a long relaxing drive along Italy's breathtaking Amalfi Coast.

Test the water in South America

Be swept away by the sight of the imposing Iguazu Falls, take a trek along the ancient Inca Trail or learn to tango in Buenos Aires. Travel back in time and explore the prehistoric landscapes of the Galapagos, journey along the Amazon or samba your way through the endless parties and show-stopping parades of Rio's exciting Carnival, whilst Corcovado's Christ The Redeemer watches over you.

Roll across North America

Imagine making the first tracks of the day in the Canadian Rockies or taking a dog sled ride across the last frontier. Take a road trip along Route 66 and stand in awe at the edge of the Grand Canyon. Then visit a town in Texas you've never heard of or just put the top down and keep driving all the way to Panama. Why not finish your journey by unwinding with a Mojito in Havana?

Get carried away in Asia

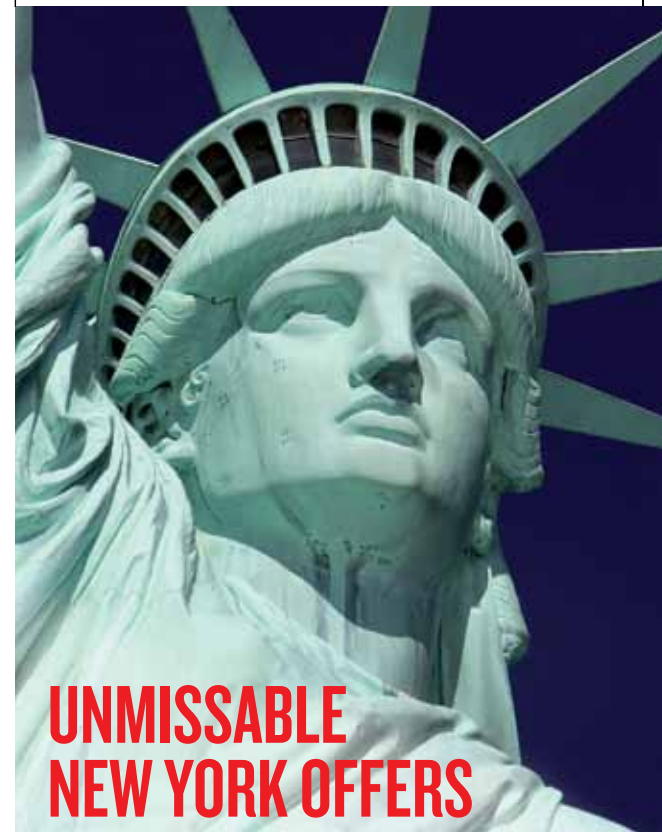
Ever wanted to take a twilight camel ride across the Rajasthan desert or listen to the wisdom of the Dalai Lama? Perhaps falling in love beside the Taj Mahal and the peace and tranquillity of one of Kyoto's many Zen gardens is more your thing? Experience the grandeur of China's Great Wall or simply shop till you drop in Hong Kong. Whatever your route you could always end your journey by sailing amidst the emerald waters of Ha Long Bay. It's up to you.

Land down under in Australasia

Take a leap of faith with a spine-chilling bungee jump from Kwarau Bridge in Queenstown, enjoy a thrilling jet boat ride along the Wilkin River or take a seat at Eden Park to watch the mighty All Blacks. Fly over to Sydney and go surfing on Bondi Beach, explore the painted desert landscapes of the outback or dive in and discover the Great Barrier Reef. Then end your journey by relaxing in the turquoise seas of Bora Bora.

Meet royalty in Antarctica

Follow in the footsteps of the world's greatest explorers by visiting our only uninhabited continent. Picture yourself marching with the Emperor Penguins. Set sail amidst soaring icebergs, and get up close and personal with a 40ft whale. Spend an unforgettable night watching the sun circle above the horizon during the summer solstice.



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